

BARCELONA-BASED MARKETING & COMMUNICATIONS COORDINATOR

New projects and developments are leading us to strengthen our presence in Barcelona. Based in our Barcelona office, you will work closely with colleagues across our international studios and contribute to global marketing and communication initiatives. This is a hands-on role with a high level of autonomy. You will independently manage and implement marketing activities while helping to communicate Lichtvision's work, expertise, and values across a range of channels.

Your skills

- Degree in Marketing, Communications, Architecture, Design, or a related field.
- Strong interest in visual communication and design-driven industries.
- Proficiency in Adobe Creative Suite, knowledge of other video making and/or communication programs is a plus.
- Experience with content management systems, digital publishing platforms, social media management, and website analytics, SEO best practices, as well as digital communication strategies.
- Excellent written and spoken English is essential; Spanish and/or other languages is a plus.
- Strong organizational and communication skills, with a collaborative "team-player" attitude.
- Ability to translate technical or conceptual information into clear and engaging content.
- Previous work experience in marketing in a design, architecture, or creative practice is preferred.

Our offerings

- Creative, friendly, and international work environment.
- Excellent growth potential.
- Opportunities to collaborate with architects, interior designers, and strategic partners worldwide.
- Office in central Barcelona.
- Participation in industry events, fairs, and professional activities across Europe and Asia.

Your tasks & responsibilities

- Independently plan and implement Lichtvision's marketing and communication activities.
- Create visual and written content for presentations, case studies, newsletters, social media, awards submissions, and other communication channels.
- Manage website content and support its ongoing optimization, including SEO and user engagement.
- Coordinate project documentation and storytelling through photography, video, and editorial content.
- Prepare graphic materials using Adobe Creative Suite.
- Support communication initiatives across international studios and external partners.
- Monitor digital performance across the website, newsletters, and social media, and recommend improvements.

Compensation according to ability and experience.

LICHTVISION DESIGN

Lichtvision Design is an internationally renowned and award-winning lighting design practice with offices in Berlin, Hong Kong, London, Shanghai, and Barcelona. Working in cooperation with architects, investors, and operators since 1997, Lichtvision creates design-oriented lighting solutions that are innovative, sustainable, and people-centered. We design places people remember. Would you like to join our energetic team? Demonstrate your passion for marketing competency and start making an impact on our projects.

Apply:

Please submit your CV and portfolio together with salary expectations to Paolo Cocconi, job@lichtvision.com (use LVD-MKG in the subject heading as reference)